Sustainable Thinking

Matthew Bollerman, Director, Hauppauge Public Library

Vital

Visible

Viable

VOTE YES for LIBRARIES

Libraries have a PR problem.

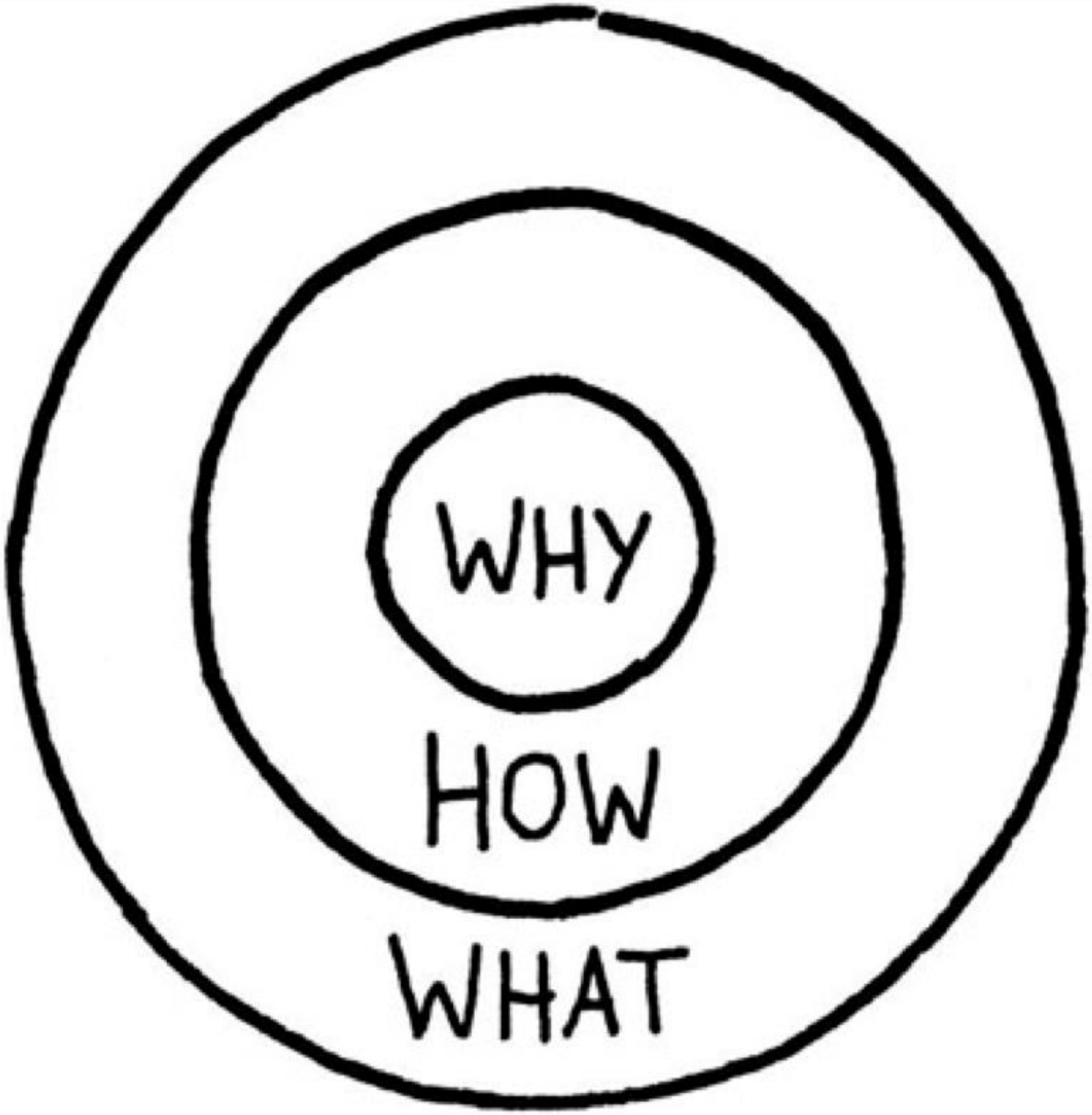
Pew Internet & American Life Project | 2013

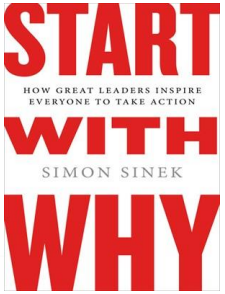
disruption

Strategy: Defined

Create a **sustainable competitive advantage**… by "**deliberately** choosing a different set of activities to deliver **unique value.**"

-Michael Porter, *Competitive Strategy*


WHY
HOW
WHAT


START
HOW GREAT LEADERS INSPIRE EVERYONE TO TAKE ACTION
WITH
SIMON SINEK
WHY

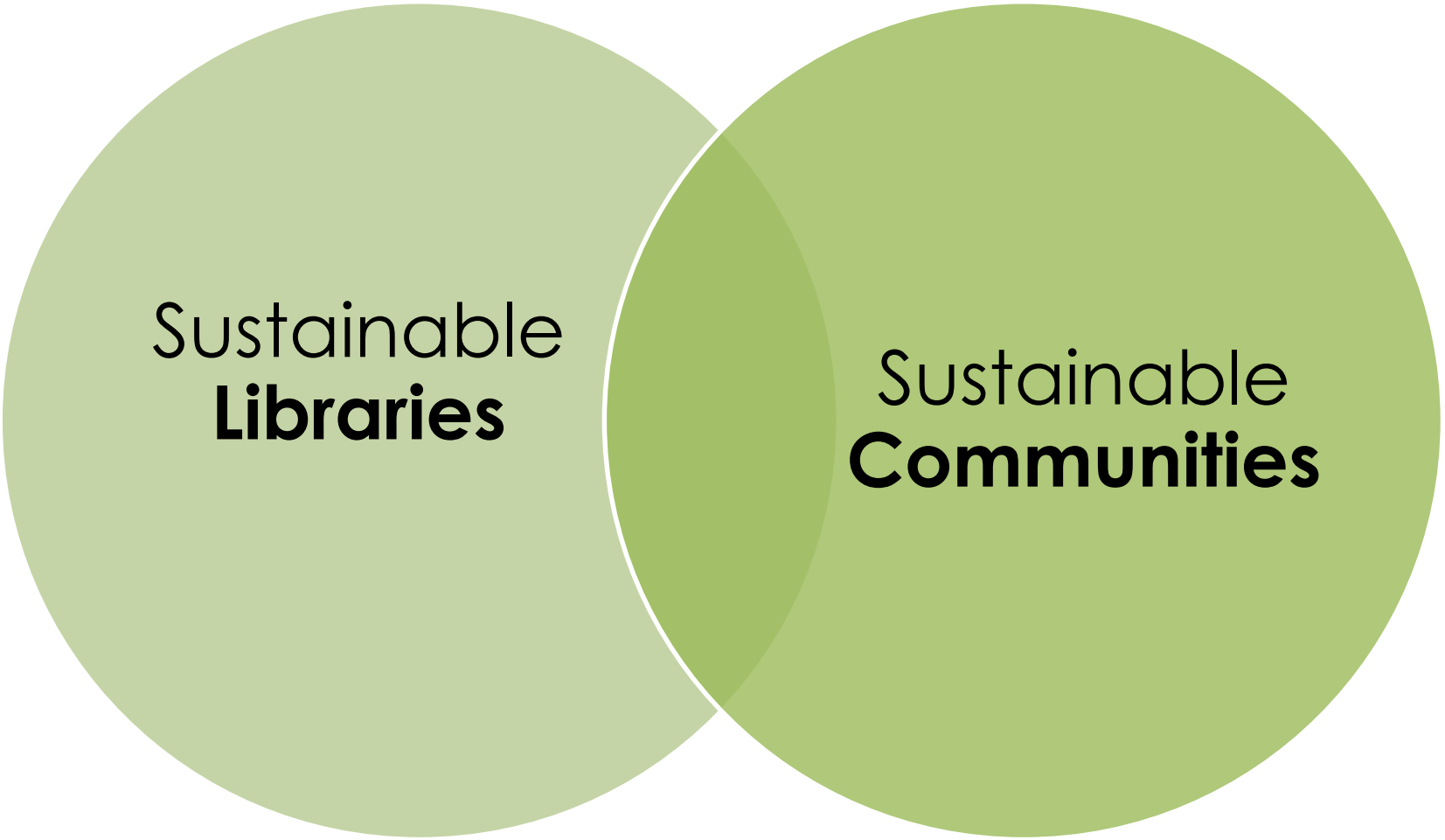
Core Values

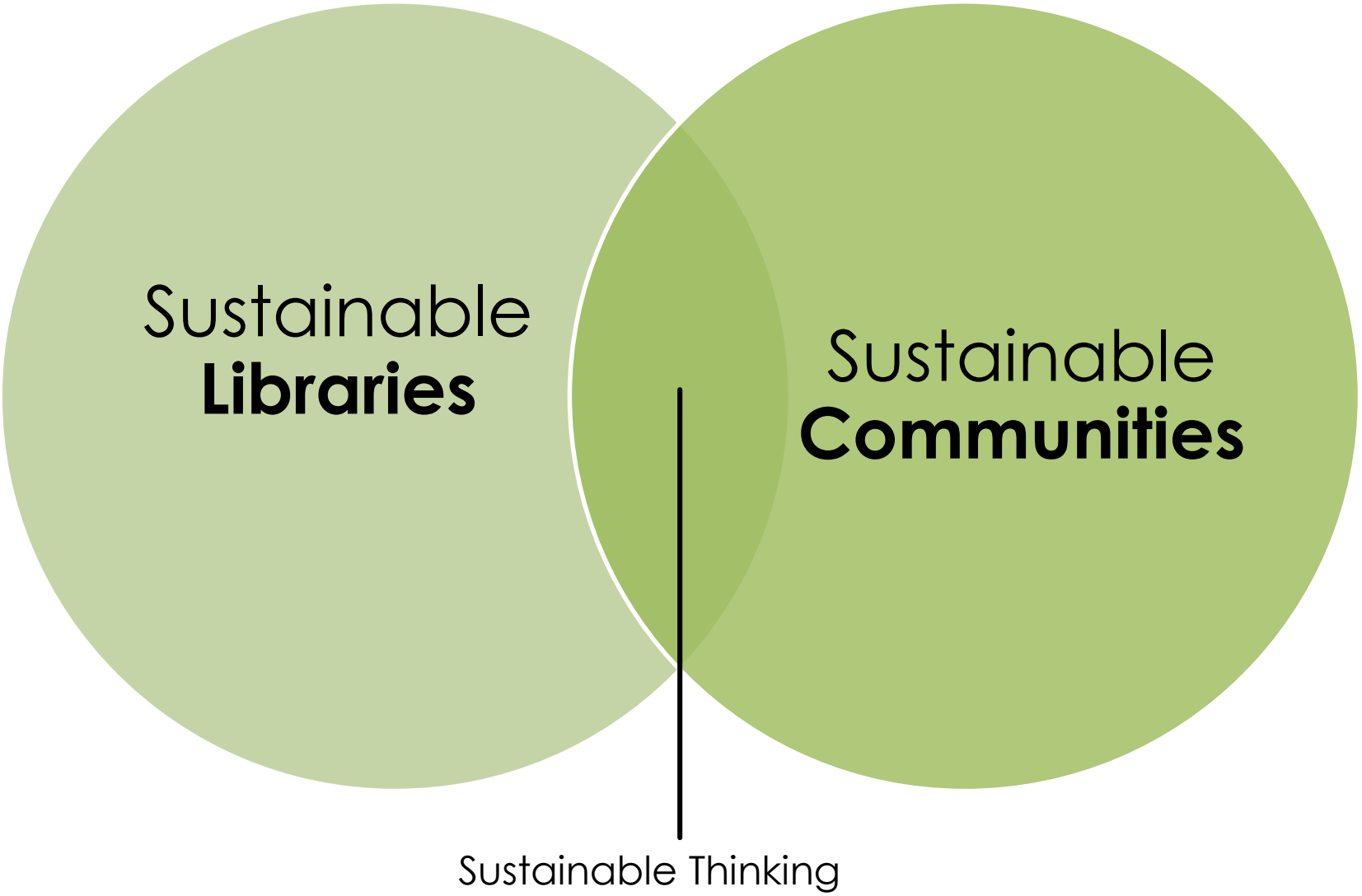
- ✓Access
- ✓Democracy
- ✓Literacy
- ✓Community
- ✓Intellectual Freedom
- ✓Stewardship
- ✓Adaptability

Empower

Engage

Energize


Sustainable
Libraries
Sustainable
Communities


Sustainable
Libraries
Sustainable
Communities
Sustainable Thinking

Graphic: Mirko Casagrande

"Assessing & Managing Risks"

Climate Change 2014: Impacts, Adaptation, and Vulnerability,

Intergovernmental Panel on Climate Change, United Nations

NYLA Resolution

Resolved, that the New York Library Association, on behalf of its members, recognizes **the important role libraries can play in larger community conversations about resiliency, climate change, and a sustainable future**; and be it further

Resolved, that the New York Library Association enthusiastically encourages activities by its membership – and itself – to **be proactive in their application of sustainable thinking in the areas of their facilities, operations, policy, technology, programming and partnerships**.

February 6, 2014

You've got to think about **big things** while you're doing **small things**, so that all the small things **go in the right direction.**

-Alvin Toffler , futurist

When we try to pick out anything by itself, we find it hitched to everything else in the Universe.

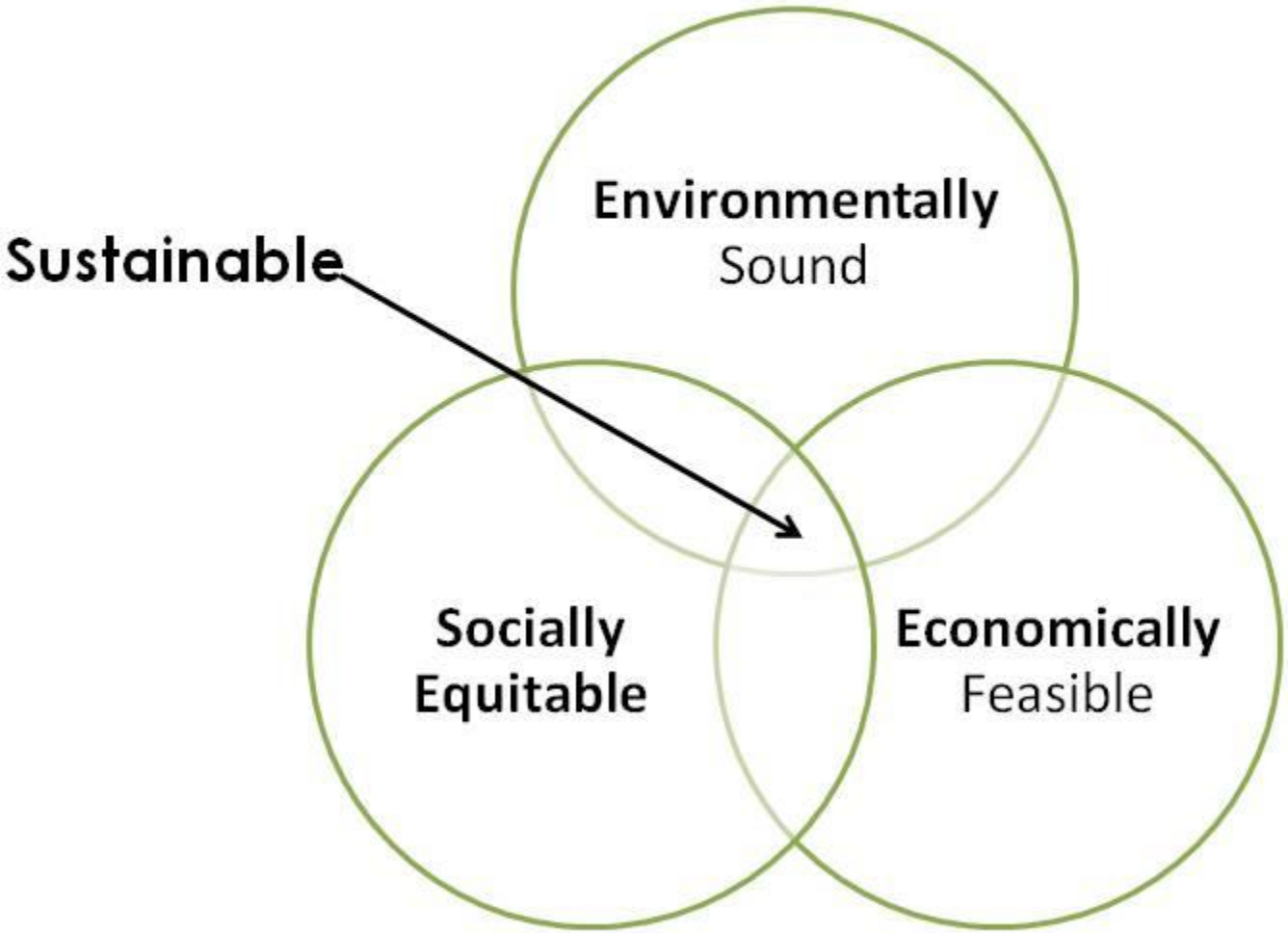
John Muir, naturalist, author, environmental philosopher and early advocate of preservation of wilderness in the United States

Photo: Adam Aldrich

100
120
140
160
180
200
220
SE
E
S
NE
SW
N
NW

WHAT IS SUSTAINABILITY?

Triple Bottom Line



Capacity

- **Sustainable**: to endure
- **Resilient**: to bounce back after disruption
- **Regenerative**: to bring new, energetic life

“Social equity and community contribute to resilience. Strong, culturally diverse communities in which people know, respect, and care for each other will fare better during times of stress or disturbance. Social aspects of resilience can be as important as physical responses.”

The Resilient Design Principles, ResilientDesign.org

Christian Zabriskie,Urban Librarians Unite
Photo Credit: Vicky Zabriskie

“Community leaders must stop looking for solutions to import and start charting their own course into the future…There is no human resilience without ecological resilience, no sustainability without a living planet, and no planetary change without **novel local approaches**.”

-The Regenerative Development Manifesto [Regenesis]

HELLO
my name is
Opportunity

As a **steward of the library** your planning process should work to create a library for your community that will **not just survive, but thrive**. Public library services are too important to leave to chance. Planning for the future should incorporate the **core value of sustainability**. Choices the board makes should be made with an eye towards **creating an enduring institution and facility that will be viable, vital and visible for generations to come**.

-Handbook for Library Trustees of New York State, 2015 Edition

Decision Points

- Purchasing
- Operations & Maintenance
- Construction Projects
- Weeding
- Refreshments
- Summer Reading Program Incentives
- Staff Wellness
- Recycling
- Technology Procedures
- Programming

"Every community already **has everything it needs** within the community."

-*The Abundant Community: Awakening the Power of Families and Neighborhoods*, John McKnight and Peter Block

Fayetteville Free Library's Fab Lab

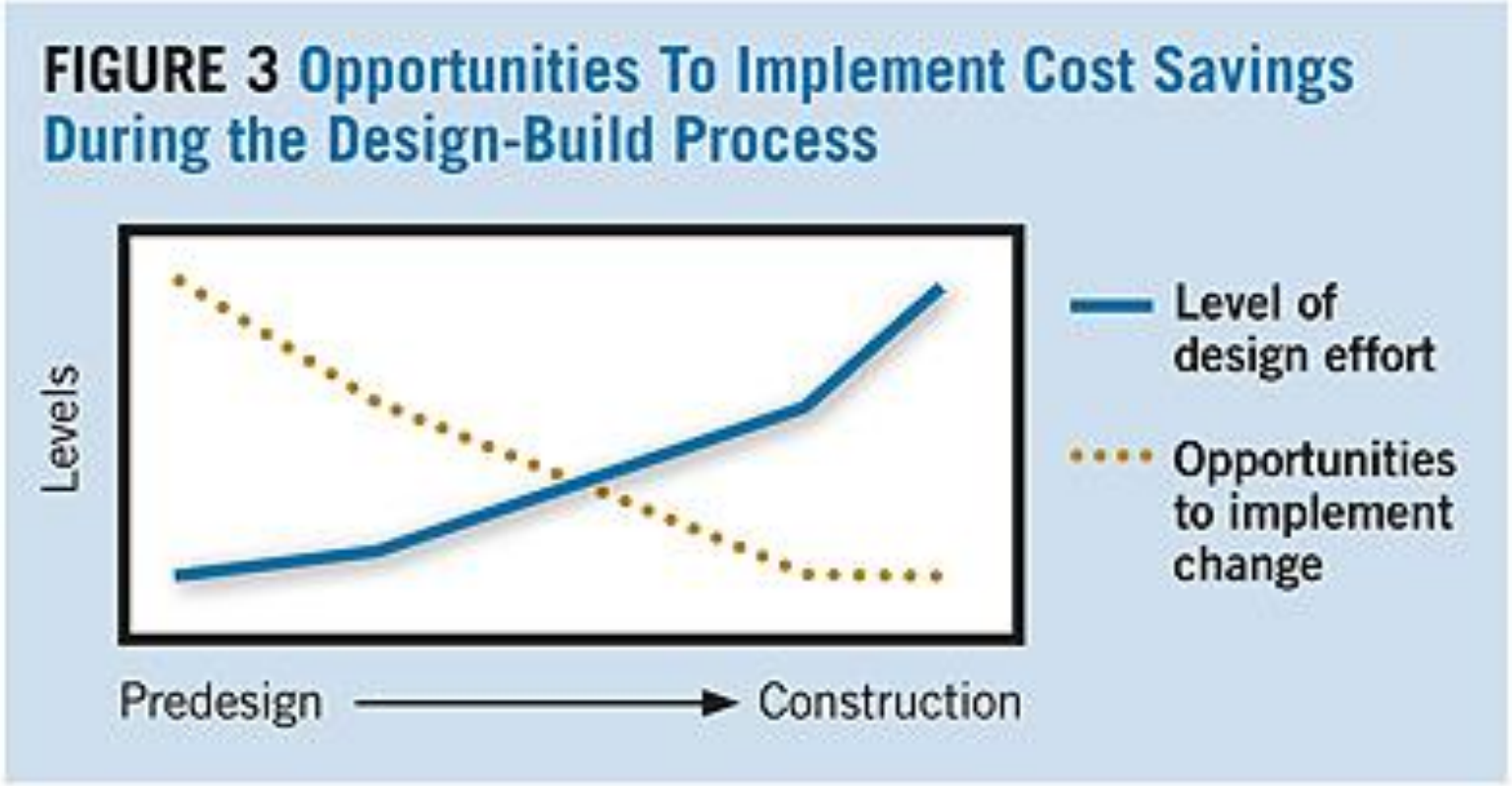
Staff Wellness

HAUPPAUGE
PUBLIC LIBRARY
The Heart of Hauppauge

Staff Benefits Fair ➲

Construction / Renovation

Integrated Building Design



"*A Whole Systems Approach: Integrated Building Design*," Library Journal

NYLA
JLAMS
The Sustainability Issue
Library project results and
Implementation Reports
Fall 2014
Vol. 11, No. 1

reframing

The New Normal

SUSTAINABLE THINKING.

NYLA
SUSTAINABILITY INITIATIVE

Sponsors:

PUBLIC LIBRARIES SECTION NYLA

LAMS LEADERSHIP AND MANAGEMENT SECTION

PULISDO Public Library Systems Directors Organization

SUFFOLK COOPERATIVE LIBRARY SYSTEM

SCLA

NYLA Sustainability Committee
Sustainability Initiative Project Teams

➲ **An *Environmental Scan*** to inform initiative activities

➲ Tools for ***Making the Case for Sustainable Thinking***

➲ ***Benchmarking* program** to incentivize and measure sustainability efforts

➲ Creation of a ***Roadmap*** resource to help libraries get started on a path to sustainability and continue on that path

➲ Development of an ***Empowering Agents of Change* program** to inspire sustainability leadership in New York's libraries

NYLA
SUSTAINABILITY INITIATIVE

Presenter

Matthew Bollerman

matthew@hauppaugelibrary.org | 631.979.1600

@bollermn