# Queens Public Library Lights the Way to Connect the Community



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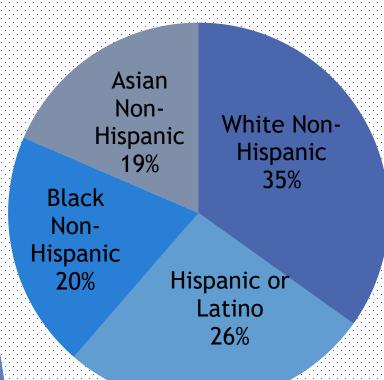


## Queens Public Library Key Facts

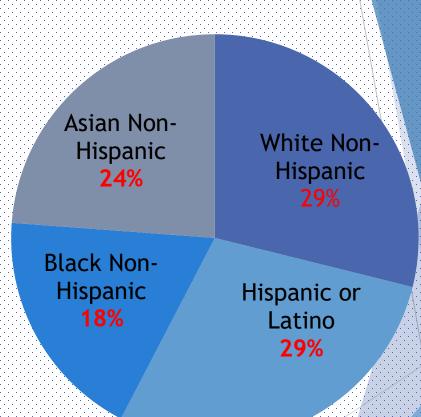
Serving a county with a population of the most diverse ethnic groups in the country



## 2000 Queens County Census



## 2010 Queens County Census





## Queens Public Library Key Facts

 Long history of serving our immigrant population: our very own New Americans
 Program (NAP) recently celebrated its 40th anniversary



## Queens Public Library Key Facts

Awarded Library Journal
 Library of the Year 2009 for service that truly improves the lives of everyone in the borough





When hate is Mainstreamed...

Anti-immigrant movement is also seen on the rise





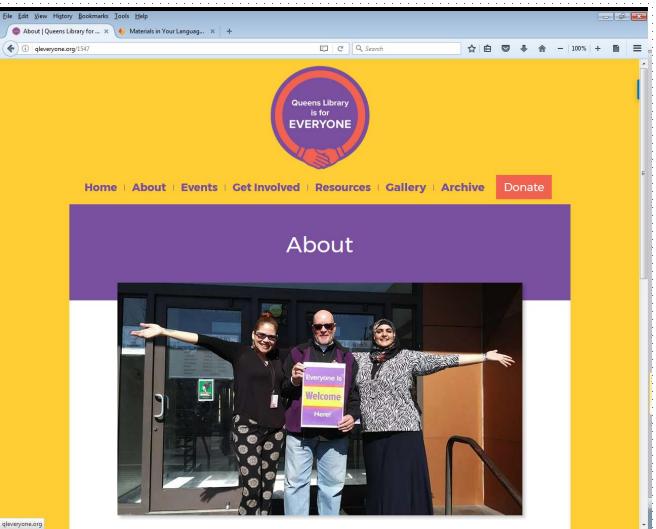
#### **Queens Library is for Everyone!**

Queens Library is a safe space for all

No matter where you come from, who you love or what you believe









## QUEENS PUBLIC LIBRARY We speak your language.

#### Everyone Campaign Launch day April 26, 2017











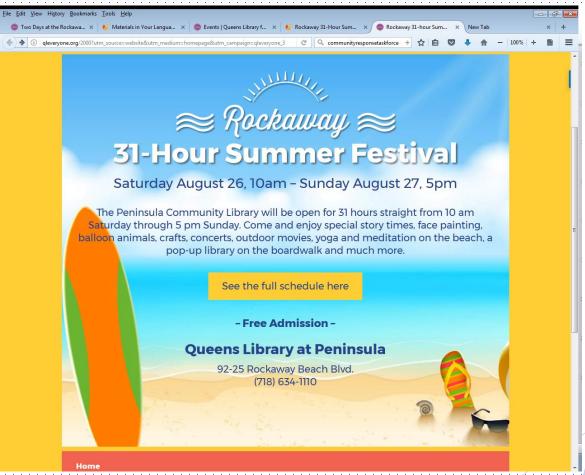


#### 31-Hour Open House at Corona





## 31-Hour Summer Festival at our beach community library







## THIS HOLIDAY SEASON

We're reflecting on what's important and focusing on acts of kindness

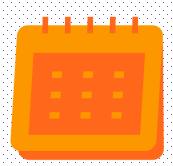




**Kindness Wall** 



**Food Drive** 



**Programs** 



**Read-Aloud** 



QUEENS PUBLIC LIBRARY

We speak your language.

The Queens Library aims to cross language barriers with a systemwide rebrand launched Tuesday, April 2, 2019







#### Our Renewed Promise To the Public





#### What is a promise to the public?

Experience we are committed to delivering to our customers Values we express, and Expectations the public can get from us.

#### What does our renewed promise to the public mean?

Recognizes how we are constantly evolving to meet the changing needs of our communities in our 123-year history. It also signals some exciting changes on the way to make absolutely clear who we are, who we aspire to be, and how we will serve the public.

#### Why is Queens Library now Queens Public Library?

With "public" at the center of our name, it reinforces who is at the center of our work and to whom the Library belongs.

#### Why is "We speak your language" the new tagline?

- •Spanish, Chinese, Bengali, Russian, Greek, and many other tongues.
- imagination, tech, history, LGBTQ, HTML, finance, nonfiction, science fiction, storytime, chess, teens, opportunity
- •In touch with the existing and emerging needs of our customers and our communities, and describes the extent to which we embrace them.

#### What does the new logo stand for?

- Many diverse perspectives of Queens Public Library, our resources, programs and services, and communities.
- •The letter Q, references our name and the borough of Queens.
- •an open book, an open doorway, and a welcome mat, extending our promise and welcoming everyone.

## Why was purple selected as Queens Public Library's primary color, and what is the significance of the secondary colors?

- Purple -- wisdom, creativity, dignity, and ambition.
- •Secondary colors -- reflect the diversity and vibrancy of Queens, the people who live and work here, and the Library itself.

#### Why did QPL change its visual identity?

honors the diversity of our communities and conveys the magnitude of our mission to transform people's lives by cultivating personal and intellectual growth and by building strong communities.

## How will customers experience our renewed promise to the public?

ensure that all of us speak each person's language every time they walk into one of our locations, interact with us, call us, or visit us online.













#### **Technical Services Initiatives**

Book and Cultural Program Support















#### **Technical Services Initiatives**

#### **Collection Promotion**

Partnership



#### 猜你想看



美国图书馆长读书推荐: 《Marriage of Opposi...



美国图书馆长读书推荐:《见字统面》、《中华文明读本》



美国图书馆长读书推荐:《人类》 史》、《周易的故事》



美国图书馆长读书推荐:《最后的讲》、《an Invisib...



美国图书馆长读书推荐:《文学》 忆录》、《Preserving...



美国图书馆长读书推荐:《乡下》 悲歌》、《Learn bet...







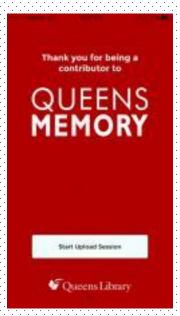
#### QUEENS PUBLIC LIBRARY

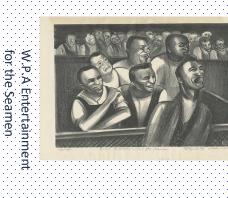
#### Technical Services Initiatives

Book and Cultural Program Support









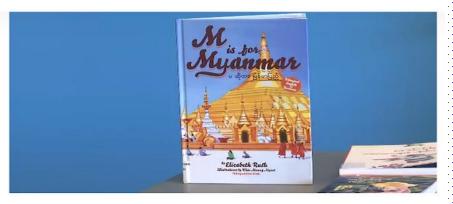
Two Dancers and a Horse











## Elmhurst library adds Burmese books to roster

BY NY1 NEWS

PUBLISHED 1:08 PM ET JUN. 30, 2018













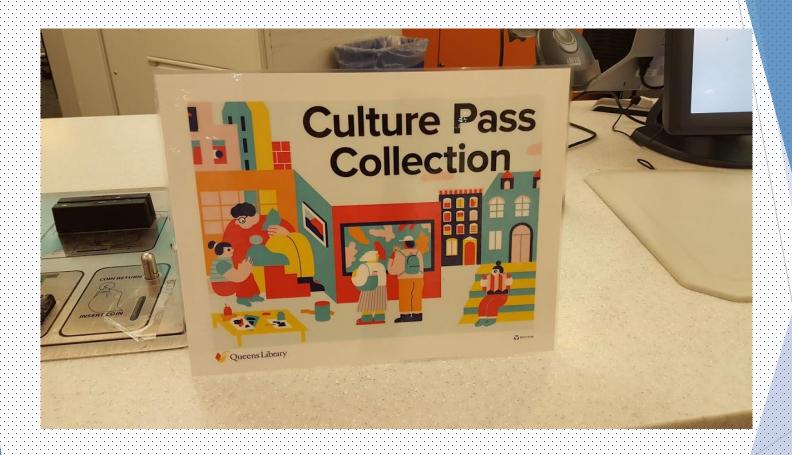


A local library is adding a new language to their roster of books.



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## New Americans Program

- Established in 1977
- Citizenship and Immigration Legal Assistance
- Coping Skills Workshops
- Cultural Arts Programs
- ESOL Program
- International Library Partnerships
- Help immigrants intergrade into American society and share their diverse cultures with the community-at-large



## 40th Anniversary Celebration

Did you know that all NAP staff are required to speak one of the languages spoken in Queens in addition to English? We're in Queens so any language will do!



## 40th Anniversary Celebration







## 40th Anniversary Celebration







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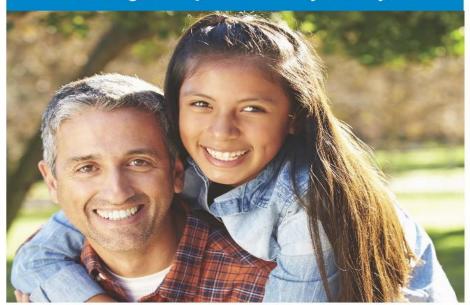
## Responding to Current Issues

## **NYCitizenship**



#### **APPLY FOR U.S. CITIZENSHIP**

Free legal help at a library near you



Attend a free information session at a participating library (see reverse side).

Make your appointment today! Please call 718.990.0730

For more information, visit queenslib.org/nycitizenship

- Meet with a free, trusted lawyer
- Apply for citizenship easily
- · Find out if you can apply for free
- Get free, confidential financial counseling













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## Immigrant Justice Corps



#### FREE IMMIGRATION LEGAL SERVICES

- Full legal immigration consultations and screening for immigration benefits
- Assistance in filing applications (Naturalization, Adjustment of Status, Green Card Renewals, Etc.)
- If necessary, referrals made to trusted immigration specialists.

The consultations by Community Fellows are free and done under the supervision of Immigrant Justice Corps immigration attorneys. Community Fellows are also Board of Immigration Appeals Accredited Representatives.

#### SIGN UP FOR AN APPOINTMENT

ONLINE: https://goo.gl/VqCpJe

PHONE: 718.990.0730

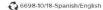
LANGUAGES SPOKEN: Spanish & Mandarin

IMMIGRANT JUSTICE CORPS

As part of its role as an information center, Queens Library presents programs of interest to the community. The Library does not vouch for the accuracy of information disseminated during such programs and assumes no responsibility for any statements made. Views expressed are those of the speaker alone.

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#### Immigration Assistance Web Page

Español

中文

# Immigration Assistance at Queens Library

Queens Library offers several resources for new Americans and prospective citizens. Learn your rights, the realities of the immigration process, and receive support from experienced lawyers and staff.



#### **Services**



**Immigration Case Management** 

Get safe and private one-on-one help with housing



**NYCitizenship** 

NYCitizenship provides free legal help with

We speak your language.

Set Notifications □

## Know Your Rights Workshops







#### CONOZCA SUS DERECHOS: IMMIGRATION SERVICES AND LEGAL AID

- Derechos y protecciones para las comunidades de inmigrantes, así como recursos para aquellos que buscan asistencia relacionada con inmigración
- Una oportunidad para aprender las leyes aplicables para detenciones y deportación
- Hable con un Abogado de Inmigración

#### 知道您的權利: 市長移民事務辦 事處與法律援助

- 認識移民社群應有的權益和保障,以及尋求 移民幫助的人士可獲得的資訊
- 認識關於拘留和遣返的法律
- 與移民律師面談

#### Konnen dwa w: Sèvis MOIA ak èd legal

- Dwa ak pwoteksyon pou kominote imigran ansam ak resous pou moun kap chèche asistans ki gen rapò ak imigrasyon
- Yon opòtinite pou aprann lwa aplikab yo sou detansyon ak depòtasyon
- Pale ansanm ak yon avoka imigrasyon

#### 본 프로그램에 참여하여 당신의 권리를 아십시요: MOIA서비스와 법률 상담

- 이민 관련 도움을 찾고 있는 사람들을 위한
   자료는 물론, 이민자 커뮤니티의 권리와 보호 장치
- 억류 및 추방 관련 법을 알 수있는 기회
- 이민 변호사와 상담

 আগনার অধিকার সম্পর্কে আবুদার সেরর'স অফিস অফ ইনিপ্রেট এফেরারস (MOIA) সার্ভিসেদ এক নিপেন এইজ

- ইমিপ্রেট কমিউনিটির অধিকার ও নিরাপতা নিকিত করা এবং ইমিপ্রেশন সংক্রান্ত প্রয়োজনীয় সহায়ত
- \* ইমিপ্রেশন দক ও ডিলেটেশন আইন সম্পর্কে জানার সুযো
- ইমিলেশন এটার্নির সাথে কথা মধ্যর সংযাগ









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## Interfaith Breakfast





# Consulate Partnerships

#### **Korean Education Center**

- Funded the Queens Library for \$13,500 for 2018-19
- Enables us to provide Korean classes and Korean cultural programs at Flushing, McGoldrick and Sunnyside for one year
- Started the partnership in 2014

## The Beauty of Korean Tea







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#### Chinese Consulate

- A traveling photo exhibit, with pictures of everyday life in modern day China
- A roster of prominent folk artists showcasing traditional Chinese art
- Series of Chinese calligraphy workshops at Fresh Meadows Library



Chinese Calligraphy





**Shadow Puppets and Sugar Painting** 



#### **Papercutting**

## Bangladeshi Consulate Book Donation





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## English Language Classes

- ESOL classes have been provided since 1979
- > FY 2018: served total 2,462 customers
- Additional classes through the Adult Learning Centers & volunteer-led Conversation Groups

## It's Time for Kind ---Holiday Cards Participation





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## Wikitongues Project



### Questions?

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www.queenslibrary.org

Thank you!