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Long Island Library Conference

AI: THE NEXT FRONTIER

EXPLORING CHATGPT

Presented by: Josh Varon

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Hi, I'm Josh

- New Yorker
- AI Geek
- Founder: Varon Consulting
- Former:
  - Sr. Director, Global Tech
  - Chief Operations Officer
- Proud Husband and Father

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Agenda

- What is Generative AI?
- Practical Uses in the Library
- ChatGPT Demo
- Q&A

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Show of Hands

01 Never Touched

02 Tried

03 Daily User

04 Pro

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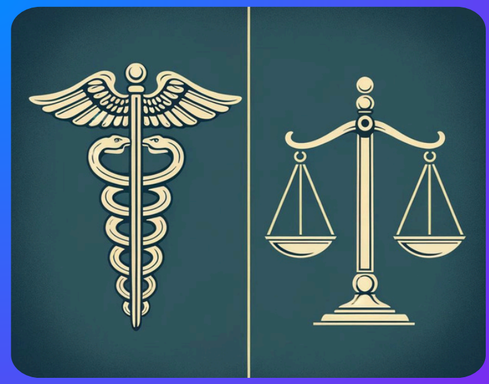
Practical Uses

Tech & Automation
Language Translation
Text Summarization
Programming Assistance

Content Creation
Creative Writing
Storytelling
Image Generation



***Specialized Professional Services:**
Medical and Healthcare
Legal and Compliance

*Consult a professional

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Staff Efficiency

General

- Email
- Presentation creation
- Research
- Bot for Library Policies and General Info

Data

- Books to order
- Catalog search
- Budgeting
- Organize patron data to support programming

Marketing

- Flyers
- Social Media Posts
- Marketing Calendars
- Ideation

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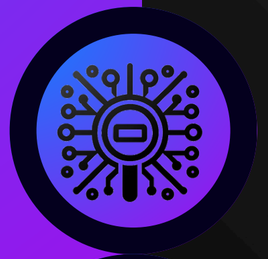
Patron Services

Programming and Community

- Ideation
- Planning
- Resource creation

Research Assistance

- New Tool in the toolbelt
- Thought partner (How can I find....)
- Personalized book recommendations based on interests and history



Information Retrieval

- Resource Location
- Automated Inquiries:
  - Patron-facing bots for routine information requests

Accessibility

- Translation, Customization

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Generative AI: How it Works

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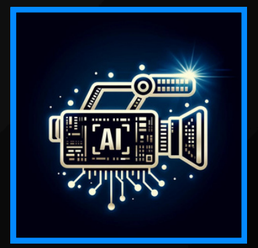
Input

Transformation

Output



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Prompts

A “Prompt”

A "Prompt" is the input given to Gen AI to instruct it on what to do.

Prompt Design

Prompt Design is the structure of a prompt. It is crafting the input.

Prompt Patterns

Prompt Patterns are patterns used to Design Prompts. Example: Persona Pattern

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Demo Time!

- Book Rec
- Flyer Creation
- Event/Trip Planning
- Presentations
- Data
- Custom GPTs

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Safe Usage

Accuracy & Reliability

- Hallucinations
- Usage Limits

Biases & Security

- Personal Data

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THANK YOU

For attending this presentation

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SCAN ME

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