



SACHEM PUBLIC LIBRARY

School Outreach

Enhancing Library Services and
Increasing Patronage

Presented by **Kelly Furnari**



Phone
631-588-5024
ext. 277



Email
Kelly.Furnari@sachemlibrary.org



About Me

- Library worker of 20 years.
- Bachelor's degree in English-Secondary Education.
- Started in libraries the Adult/Reference Department moved to Teen Services.
- Worked in Outreach Services.
- Now in Teen Services as the Secondary Education Outreach Coordinator at Sachem Public Library.





What is School Outreach?

- Meeting our patrons where they are.
- Providing access to resources and technology.
- Being an active member of the community.

Community
Events

Back-to-
School
Nights

Full-day
lessons

Afterschool
Clubs

Reading
Club Visits

Library
Card
Drives

Professional
Development
Trainings

Summer
School
Activities

Quick Tips

Make connections everywhere

Get invited to events

Share information/resources everywhere you go!

Bring swag!



Overview of **Community Events**

...



- **5Ks and Fun Runs**
- **Parades**
- **Festivals and Fairs**
- **School Events**

Overview of Library Card Drives



- Kindergarten library card drive
- 6th grade library card drive
- Adult cards for seniors
- Offer library cards at all secondary education visits and community events

Overview of **Back-to-School Nights**



- **Orientations**
- **Meet-the-teacher**
- **Back-to-School Events**

...

Overview of **School Club Visits**

...



- **Coding Club**
- **After-School Clubs**
- **ENL Club**
- **SCOPE/Empire Club**

Overview of **Summer Visits**

...



- **Credit Recovery**
 - **Breakout Boxes**
 - **Buttons**
- **Extended School Year**
 - **Various STEAM activities**
 - **Lawn games**
 - **Field Trips**
- **SCOPE**
 - **Field Trip to Discovery Grove**

Overview of **Full-Day Lessons**



- **Support classroom curriculum**
- **Types of Activities:**
 - **STEAM Week**
 - **Breakout Boxes**
 - **Storytime and STEAM**
 - **MBot Coding**
 - **Ozobot Coding**
 - **Library Resource Presentations**

Breakout Boxes



- Grades 3-12
- Escape room in a box
- Tailored activities for different content areas/grades.
- Breakout EDU used as a resource
- Can be coordinated with content teachers or the librarian.



STEAM Week



- **Grades K-12**
- **Provide a variety of STEAM stations**
- **Mix of high tech. and low tech.**
- **Coordinate with librarians in each school**



Storytime and STEAM

- Grades K-5
- Works with a variety of different picture books.
- STEAM activity directly correlates to the story.



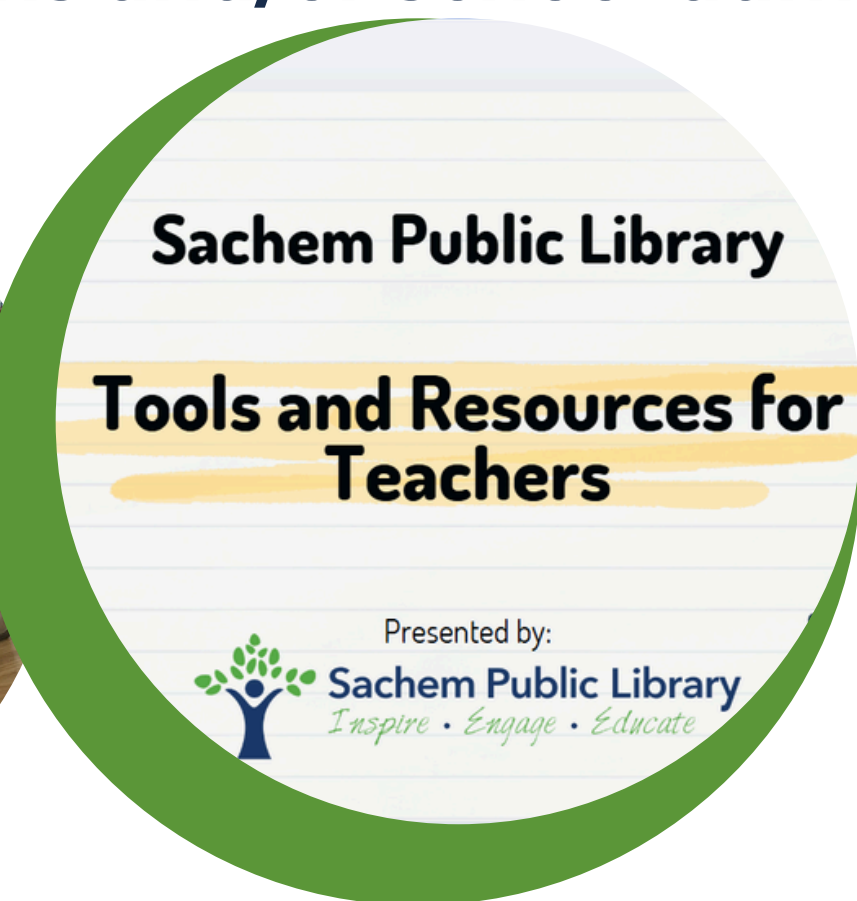
Coding

- Grades 6-12
- Hour of Code
- Mbot Coding
- Ozobot Coding/ Latitude and Longitude lesson
- Coordinated with teachers or school librarians



Library Resource Presentations/ Professional Development

- Grades K-12
- Brainfuse
- Resources for ENL students
- Library Resources for Teachers
- Breakout Boxes for Teachers
- Collaborated with librarians and/or school administration



Reading Club Presentations

- Grades K-12
- Summer Reading Club
- Fall Reading Club
- Sign students up for the reading club at the visit.
- Bring prizes!
- Organized with teachers or librarians in each school



Field Trips

- Grades K-12
- Structured activity
- Tours
- Students explore the space
- Leave with something tangible from the library
- Planned with teachers



Scheduling Visits

- **Acuity**
- **Set specific dates and times for availability**
- **Block off days when staff is limited**
- **Only shows available dates**
- **School staff must answer questions about the visit in order to book**
- **Have used google forms in the past**

[SIGN UP](#) [LOGIN](#)

Date & Time



APPOINTMENT

High School Outreach with Teen Outreach
47 minutes

Please select the Early Morning timeslot for a full day outreach, or the afternoon slot for an afterschool outreach. You will be able to select specific periods for your outreach shortly.

TIME ZONE: EASTERN TIME (GMT-04:00)

IN 7 WEEKS	IN 7 WEEKS	IN 7 WEEKS	IN 7 WEEKS	IN 8 WEEKS
Tuesday	Wednesday	Thursday	Friday	Wednesday >
Jun 24	Jun 25	Jun 26	Jun 27	Jul 2
7:10 AM	7:10 AM	7:10 AM	7:10 AM	7:10 AM
2:05 PM	2:05 PM	2:05 PM	2:05 PM	2:05 PM

Powered by
acuity:scheduling

Challenges

- **Administration**
 - Gain support with library administration and school administration.
- **Scheduling**
- **Teacher expectations**
 - We are there to support curriculum.
 - Lessons outside your wheel house may not be possible.
- **Budget**

Let's talk numbers!

- **We are on track to have over 50,000 attendees at School Visits this school year!**
 - An increase of 9,945 from last year, or +19%
- **Our biggest numbers come from the large events including Summer Reading Club, Community Events and Open School Nights, but all events contribute.**
- **Budget of \$12,419**
- **Cost per patron: \$.24**



Take Aways



It takes time and a team!

Seek out feedback.

Embrace your inner chameleon!

Enthusiasm is contagious!





SACHEM PUBLIC LIBRARY

Questions?



Kelly Furnari



Phone
631-588-5024
ext. 277



Email
Kelly.Furnari@sachemlibrary.org

Resources

[Breakout EDU](#)

[Sphero Minis](#)

[Mbots](#)

[Osmo](#)

[Ozobots](#)

[Breakout Box Starter Kit-- Amazon Links](#)



SACHEM PUBLIC LIBRARY